

ROSENWALD'S DAILY STORE NEWS

STORE OPENS AT 8 A. M., CLOSES 6 P. M.
OPEN SATURDAY UNTIL 9:30 P. M.

Get a New Inspiration by Visiting our Millinery Dept.



Has the thought ever occurred to you that each season the shoes, hats, coats, furs and all little accessories of dress when worn together, form a beautiful and harmonious Text Ensemble.

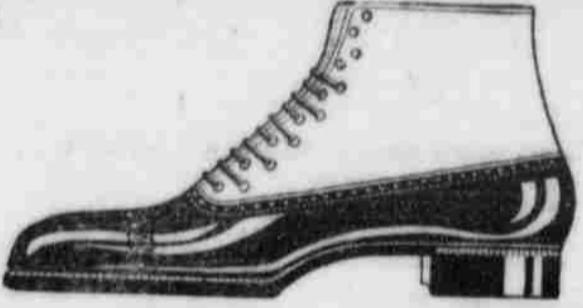
It's because the lines of the silhouette have been studied as a whole and one part designed for the other by the Fashion Artists.

Why spoil a new suit with a last year's hat?

Economize on something else and have the satisfied assurance that only a becoming and well-fitted hat can bring.

Visit our Millinery Department and be convinced that our carefully selected and complete line of hats ranging from \$5.00 to \$25.00 and a little personal selecting can give you only the best.

We Can't Be Too Emphatic in Praise of Our Fall Footwear for Men



The best Eastern Makers are represented in correct, up-to-the-minute styles. Our salesmen are experts when it comes to giving you the correct fit. The prices are right and the Rosenwald guarantee of satisfactory service goes with every pair of Men's Shoes we sell.

ASK TO SEE OUR SPECIAL \$3.50 SHOE

Mail Orders Shipped the Day Received

People all over the Southwest are learning that there is not a fairer or easier place to shop by mail than the Rosenwald store. That accounts for the tremendous growth of our mail order business. We not only ship the same day orders are received, but we prepay the shipping charges to all points. In other words, a postage stamp is your messenger, bringing this big store to your very door and enabling you to get the best goods at the lowest prices.

FIRE BOARD SAYS WALSH IS OUT OF DEPARTMENT

Chairman Hammond Interprets Lieutenant's Acceptance of Pay as Tender of Resignation, Which Is Accepted.

Under an unexpected change in the situation of the Fire Department, Lt. Col. Thomas Walsh will not be given a trial. Walsh, a day or two after his

All Babies Destined to Great Achievement

To be born is to be great. For there

are possibilities in every tiny human infant. And for this reason every one should remember that whatever is done to aid the child in its development of character, will surely be of marked benefit to the child.

Among the startling and sensational stories recently known as "Mother's Friend," it is what is called an embracement. It is applied to the skinning muscle, which is pulled in by your own hand, guided by your own mind. It makes the muscle pliant, they expand quite naturally and the effect upon the nerves is such that they adjust themselves to the process of expansion so that the result is a permanent contraction.

Women who use "Mother's Friend" are relieved of a great many minor distresses, all apprehension disappears and those peculiar nervous "fidgets" no longer trouble them. The new and well-known "Mother's Friend" — Get a bottle today of any druggist. Then at once write for a most interesting and instructive book for all prospective mothers. Address Bradford Regulator Co., 385 Lamar Blvd., Atlanta, Ga.

Mr. Faversham is surprised in "The Right of Way," in which

he has written the action of

"Mother's Friend," tells why it gives

strength to the muscles and relieves undue strain.

It also contains letters of experience from many happy mothers, and from famous little girls, every woman will at once recognize as just what she had always wished to read plain facts about herself.

The book is bound free to any address.

Write for it today.

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**The New for Autumn
New Styles, New Materials
New Colors, are on
Display Here**

Every word in the headline is applicable to every department and especially to the great Millinery and Apparel floor, where hats, coats and coats after coats of new suits, coats, dresses, hats, blouses, skirts; sweaters and garments of every description for women, misses and children have been unpacked during the past week.

We are proud of our achievements for Fall. Not only are we proud of the biggest and best collection of dependable merchandise in our history, but proud of the fact that we are in a position to bring to you all this beauty, originality and newness in Fall merchandise at the lowest possible prices. The prices are right here, no matter what the price.

The New Suits Showing Charming Styles

What a wonderful story the new suits unfold. Europe and America have combined all the ingenuity at their command in creating styles that are expressive of the period in which we live and, above all, smart. For trimmings indicate the Russian tendency, while the conflict abroad is responsible for the military suggestions.

Every suit in the display expresses the latest ideas in modes, fabrics and colors. Coats, for instance, that extend to the end of the fingers or nearly to the navel, while others are hoy or flared below the waist line. All styles shown here are equally correct and the coats of the popular-priced suits as well as the fancies of the fancy are richly lined and trimmed.

FABRICS CONSIST OF WHIPCORDS, BROADCLOTHES, SUED CLOTH, VICUNA, KITTEN'S EAR CLOTH, PEAU DE SOURIS, SHARK SKIN VELVETS, VELVETS AND NUMEROUS OTHER MATERIALS.

Shades include Field House, Soldier Blue, Labrador Blue, Navy, Cosmopolitan Green, Blueberry, Prune, Burgundy, African Brown and Black.

Absolutely no question about fit. Sizes here for the smallest girl or the woman who requires a 51 bust.

Prices begin at \$15.00 and run slowly up the scale to \$65.00.

Women's and Misses' Coats and Dresses

While on the second floor, be sure and see the magnificent display of coats of every description for women and misses, and the splendid showing of dresses that reflect everything new in Autumn fashions.

Tweeds and Mixed Suitings

Scotch and English Tweeds and Mixtures are among the most popular materials for Fall suits, coats and skirts.

These materials are so well known that little need be written about them except to draw attention to the fact that the mixtures this year are smarter than ever before, while the hard-wearing quality has been retained, combining smartness with durability.

We have them in several styles, 54 inches wide and \$2.00 per yard.

"PAEEZALL" Toilet Water

It's Frgrant and Refreshing



In all the most popular odors. No toilet water on the market, made either in Europe or America, is of finer or more pleasing quality than our Pleezall Brand.

The quantity is exceptionally generous, an 8-oz. bottle for \$1.00.

After you've used this splendid toilet water and you have any cause for dissatisfaction your money will be cheerfully refunded.

BIG CIRCUS WILL SHOW HERE ON NOVEMBER 8

Sells-Floto Aggregation, Unable to Open in Town Will Give Us the Closing Performance, Instead.

The automobile driver who smashed his way through a closed gate at the Central Avenue railroad crossing yesterday and got away before the Santa Fe officials could nab him, was found later, by W. A. Clark. In police court this morning he was given his choice of \$10 fine or ten days in jail.

Clark told the judge that he couldn't stop the car. His brakes wouldn't work, he said. After smashing the gates on the east side of the track his car headed for the other gates, but the automan jerked them up in time to save them from sharing the fate of the others.

Clark is employed in a Central Avenue shoe store. He said he got the car in settlement of a debt a man owed him. He wished he could get rid of it, he said.

The automan, who was driving something for the merchants besides the influx of out-of-town circus-goers. The performers will be paid off, and the \$80 people with the show will have something like \$25,000 in their pockets before they leave town. If the show windows of the stores don't coax some of the twenty-five thousand into Albuquerque's circulation, circus folks have changed their habits.

Ed C. Warner, general agent of the circus, who wrote to Colonel D. K. Miller of the show's coming, had a thought along the same line. He wrote:

"This should be a good thing for the merchants, as most of the people before they go home will want to do, and buy a lot of things. As we didn't open in our town I was wondering what you would think of closing there."

"I suppose it is somewhat of a gamble as to the weather you will have that late in the fall, but whether good or bad we will exhibit there that Monday and close."

The circus will go from here to Denver, where it will winter.

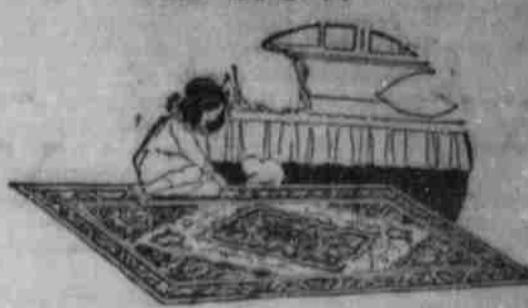
A Reliable Tonic.

Many of the people around here know a good deal about this splendid remedy; to those who do not, we wish to say that Meriel Tonic Digestive is the greatest strength renewer, health builder and nervous tonic we have ever seen.

For people in poor health, weak, run down and played out, those not as strong and vigorous as they should be, we recommend this tonic. Price \$1.00. Ottwell Drug Co., Sole Agents.



THE TIME TO BUY RUGS IS NOW



If you are interested in the subject of Floor Coverings we want you to visit our third floor and get acquainted with the well-assorted stock we carry for your inspection in both Oriental and Domestic makes.

GENUINE ROYAL WILTONS, WILTON VELVETS, AXMINSTER AND SEAMLESS BRUSSELS, IN ALL SIZES AT MONEY-SAVING PRICE.

Watch Our Big Brass Bed Sale. We are just unpacking a carload.

Bring Your Watch to Us

New French Kid Button Boots

Every woman admires trim looking boots. The fascination of a pretty foot is famous. It is a foregone conclusion when that foot is fitted in this new Button Boot, The Metropolitan. A new

Engraving

is another special feature of our Jewelry Department and our Mr. Solho, the most expert engraver in the West, will be glad to advise you as to what's correct in this line.

All jewelry and silverware purchased from us engraved free.

Men's Neckwear Correct Styles and Right Prices



and pleasing combination of the long, straight lines of a whole fox skin with finest quality of black Cravatene Cloth tops, sable gages and trims.

An exceptional value at \$5.00 pair.

The Large Fall Figure

Many women of large, full figure prefer a lace front corset because of the easier adjustment of the lacing at the front, and because the straighter silhouette of the front and back can be acquired so easily. The thin double boning permits of a higher corset than is often thought necessary, and the patented protector under the lacing gives the comfort the wearer appreciates.

Style 54 La Camille with four and five inch bust, medium long skirt has met with much favor among our friends.

Prices, \$6. 50, \$8. 50.

No extra charge for fitting and alterations.



Cincinnati ... 141 612 969-9 16 1
Batteries: Schaefer, Mathewson, Ritter and Doosin, Wendell, Lear and Wings.

Philadelphia, 4; Pittsburgh, 3; R. H. E.
Philadelphia ... 511 000 000-4 11 0
Pittsburgh ... 309 000 000-3 8 0
Batteries: Chalmers and Burns; Adams, Hill and Gibson.

Boston, 7; Chicago, 1; R. H. E.
Boston ... 600 400 020-7 11 1
Chicago ... 600 000 010-8 8 0
Batteries: Rudolph and Goudy; Layendorf, Stanridge and Greenahan.

Baltimore, 7; Chicago, 8; R. H. E.
Baltimore ... 509 010 300-7 12 1
Chicago ... 209 040 20x-8 19 2
Batteries: Suggs, Johnson and Wilson.

Boston ... 600 400 020-7 12 1
Chicago ... 600 000 010-8 8 0
Batteries: Rudolph and Goudy; Layendorf, Stanridge and Greenahan.

St. Louis, 12; Philadelphia, 4; R. H. E.
St. Louis ... 129 400 620-12 12 2
Philadelphia ... 600 011 110-4 5 5
Batteries: Parks, Koob and Leary; Knobleson, Wyckoff, Archier and McAvoy.

Cleveland, 1; Cincinnati, 2; R. H. E.
Cleveland ... 600 000 000-2 1 1
Washington ... 600 000 000-2 1 1
Batteries: Carter and O'Neill; Dunham and Hunt.

St. Louis, 12; Philadelphia, 4; R. H. E.
St. Louis ... 129 400 620-12 12 2
Philadelphia ... 600 011 110-4 5 5
Batteries: Parks, Koob and Leary; Knobleson, Wyckoff, Archier and McAvoy.

Chicago, 1; Boston, 2; R. H. E.
Chicago ... 600 000 000-1 2 2
Boston ... 600 000 200-2 2 2
Batteries: Arms, Russell and Smith; Ruth and Thomas Carrigan.

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FROM EVERY DIRECTION

people come here for their bread supply. The reasons are many, but are very easily learned. Just try a loaf today and you'll know and appreciate them all. People who know call our bread "perfection." It is none too good a name for it.

PIONEER BAKERY

207 South First St.

Kitchen Never Hot Meals Never Late

When you're behind time with your work with only a few minutes in which to get supper—then the handy modern Gas Range is your salvation.

For the simplicity of lighting and the safety of cooking, eliminating the hazards of drudgery of other methods—it has no equal.

It regulates high or low merely by the turning of a small knob; will boil, bake, fry, broil better than the old-fashioned way, saves many steps, confines heat to stove only, makes cooking a pleasure.

Your neighbor uses a modern Gas Range—her ideas of housekeeping are equal to the times—are your thoughts concurrent?

THE THERMOMETER TELLS THE TALE.

ALBUQUERQUE GAS, ELECTRIC LIGHT & POWER CO.

PHONE 98